

Nancy Landry
Secretary of State



APPLICATION FOR RESERVATION OF TRADE NAME
TRADEMARK OR SERVICE MARK
(R.S. 51:213)

Enclose \$25 filing fee
Make remittance payable to
Secretary of State
Do Not Send Cash

Return to: Commercial Division
P.O. Box 94125
Baton Rouge, LA 70804-9125
(225) 925-4704
www.sos.la.gov

The Secretary of State, State of Louisiana is requested to reserve the following for use as a:
(check the appropriate box) (\$25 fee for each class)

- Trade Name
 Trademark (class no(s). _____)
 Service Mark (class no(s). _____)

Name: _____

Said trade name or mark is requested to be reserved on behalf of

for a period of 120 days from the date of your receipt of this application.

Name

Address

City/State/Zip

Area code/phone number

Submitted by:

Date

If the requested trade name or mark is not available for use, please return the filing fee to the above.

INSTRUCTIONS

1. Trade names, trademarks and service marks can be reserved for 120 days by filing an Application for Reservation of Trade Name, Trademark or Service Mark and the requisite filing fee of \$25 with the secretary of state.
2. The availability of a trade name can be preliminarily checked by calling the Secretary of State's Office; however, telephone trade name searches are preliminary checks only and should not be relied upon.
3. A trade name, trademark or service mark cannot deceptively or falsely suggest that the organization so denoted is of a charitable or nonprofit nature when the organization is in fact of a profit making nature.
4. Filing an Application for Name Reservation does not formally adopt the Trade Name, Trademark or Service Mark.

A. Goods

- | | |
|---|-----------------------------------|
| 1. Chemicals | 24. Fabrics |
| 2. Paints | 25. Clothing |
| 3. Cosmetics & cleaning preparations | 26. Fancy goods |
| 4. Lubricants & fuels | 27. Floor coverings |
| 5. Pharmaceuticals | 28. Toys & sporting goods |
| 6. Metal goods | 29. Meats & processed foods |
| 7. Machinery | 30. Staple foods |
| 8. Hand tools | 31. Natural agricultural products |
| 9. Electrical & scientific apparatus | 32. Light beverages |
| 10. Medical apparatus | 33. Wines & spirits |
| 11. Environmental control apparatus | 34. Smokers' articles |
| 12. Vehicles | 35. Miscellaneous |
| 13. Firearms | |
| 14. Jewelry | B. Services |
| 15. Musical instruments | 36. Insurance & financial |
| 16. Paper goods & printed matter | 37. Construction & repair |
| 17. Rubber goods | 38. Communication |
| 18. Leather goods | 39. Transportation & storage |
| 19. Non-metallic building materials | 40. Material treatment |
| 20. Furniture & articles not otherwise classified | 41. Education & entertainment |
| 21. Housewares & glass | 42. Miscellaneous |
| 22. Cordage & fibers | 43. Advertising & business |
| 23. Yarns & threads | |